

More Comments from Workshop Participants

“ Roy showed that there are ways to compete with Wal-Mart and Big Box malls, etc. My store is in a good position to compete.”

Deborah MacLeod, Deborah's Chocolates & Gifts
384 Dundas Street, Woodstock, Ont N4S 1B7

“ Roy shared fabulous ideas on how to value add and promote my business.”

Judie Wood, Renaissance Nearly New Collection
121 Thames Street S., Woodstock, Ont N5C 2T3

“ I gained excellent ideas on customer knowledge and appreciation; helped me develop great ideas. The workshop was great! ”

Theresa Breedon, Second Chance
29 John St., Unit B, Aylmer, Ont N5M 2A7

“Very motivating – got me jump started on different ideas to better serve a customer; customer service aspects were amazing.”

Carla Barker
371-3 Dundas Street, Woodstock, Ont N4S 1B6

“Great insight, very reassuring that there are others trying to succeed around Wal-mart; the positive feeling that I can do it – I am the best!”

Chris Vriends, Global Pet Foods
385 Springbank Ave., Woodstock, Ont N4T 1R3

“Roy reinforced much of what we try to do. Helps to keep us on the right track.”

Norm Dennis, Party Plus & More
584 Dundas Street, Woodstock, Ont N4S 1C8

“Lots of brainstorming and good ideas; creating positive mind set for business promotion and rethinking image/marketing of my shop.”

Stephen Swan, Backstreet Bicycles
P.O. Box 33, Digby, N.S. B0V 1A0

“It was a reinforcement of the idea that good customer service and a positive retail experience for the consumer can enable small businesses to compete with the big boxes.”

Wayne Hines, Knit-N-Stitch
8927 Commercial St., New Minas, N.S. B4N 3E1

“I found this workshop very interesting, informative and different. Not very often have I heard such positive encouragement for small business.”

Helen Brown, Den Haans Garden World
R.R. #3 Lawrencetown, N.S. B0S 1M0

“Roy's common sense approach got me thinking of many ways I can improve my business.”

Betty Collinsridge, Simply Irresistible Catering
99 Station St., Belleville, Ont K8N 2S8

“I liked the ease with which the concepts were broken down into very easy steps, which should (must) be followed.”

Brian Todd, Brighton Health Services Centre
Box 968 Brighton, Trenval, Ont K0K 1H0

- "Roy had great Ideas for Marketing; gave us a new slant on things."
Fran Thompson, Framing & Art Centre
305 N. Front Street, Belleville, Ont K8P 3C3
- "Positivity abounds! Great info! Liked the facts and stories."
Debbie Chapman, Village Craftworks
341 Ridge Road, N. L0S 1N0
- "Believe in yourself and that you have the best business."
Charles Watts, Pro Style Flooring
427 Main Street E., Port Colburg, Ont L3K 5V3
- "Many insights on how to keep the customers you already have."
Lynn Spear, Color Your World
1233 Garrison Rd., Fort Erie, Ont L2A 1P2
- "Some great ideas for value-added; stimulating, reassuring re opportunities despite Big Box."
Angelina Huard, Angelina Productions
213 Phipps St., #213, Fort Erie, Ont L2A 2I4
- "Very powerful, inspiring; lots of good points and ideas."
Jean-Claude Savoie, J.N. Savoie
15 Notre Dame E3N 4S9
- "Projected a positive attitude on doing business."
Kevin Mallet, Campbellton Auto Supply
86 Water St., Campbellton, N.B. E3N 1B1
- "Inspirational, entertaining, enlightening, positive and creative."
Rick McRae,
McRaes "Since 1875"
192 Water St., Campbellton, N.B. E3N 1B6
- "You helped me recognize my strengths. I am leaving here with a list of doable projects to improve my business."
Susan Patterson, Yellow Cottage Garden & Gifts
9590 Currie Rd., Box 89, Wallacetown, Ont N0L 2M0
- "Great information sharing on customer service ideas."
Joe Preston, Wendy's
960 Talbot Street, St. Thomas, Ont N5P 1E7
- "Challenging me to provide "outrageous service".
Dan Robinson, Dano's New & Used Computers
329 Talbot Street, St. Thomas, Ont N5P 1B5
- "An objective look at the opportunities and potential pitfalls of doing business in a big box world; forward thinking and exploring options."
Kathy Cronheimer, First Choice Haircutters
930 Talbot Street, St. Thomas, Ont N5P 3T3
- "The marketing aspects are great. Outrageous service – excellent idea."
Wanen Silverthorn, Fixed Right Automotive
845 Talbot Street, St. Thomas, Ont N5P 1E5

