

SENT BY: 1-207-4-11-18 WABUN TRIBAL COUNCIL 100431010047# 2/ 2

WORKFORCE 2000

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To Whom It May Concern:

On December 4th, 2003, Workforce 2000 hired Roy Prevost to present his workshop " Marketing Etiquette and the Aboriginal People".

Roy presented a hard-hitting, yet, humorous seminar to Timmins merchants with the goal of creating awareness, and dismissing the myths and rumours about doing business with First Nations.

His future look at the financial and political impact of First Nations in Canada over the next 10 years was very revealing.

He presented case histories of merchants who have created successful businesses, through seeking to understand, and by working with First Nations.

I recommend this workshop to any company or organization who wants to create a culture of serving and partnering with First Nations.

Sincerely,


Darlene Lafontaine
WF2000 Committee Chairperson