

Roy Prevost, *President*
Oakray Marketing Services Ltd
#306-6838 Station Hill Drive,
Burnaby, BC, V3N 5A4,

Dear Roy,

Thank you for delivering a truly dynamic workshop here in Vernon on September 25th, 2003. It is unfortunate that more of our members were not present to hear your inspiring message.

As a BIA, we struggle constantly with getting our members in the downtown area to work as a team, and your hard-hitting message was exactly what they needed to hear. Your passion for small business was evident throughout the presentation.

I highly recommend that every Business Improvement Association across Canada engage you to present your workshop to their members, and as you say " Drag them kicking and screaming into the 21st century".

Thank you again

Sincerely



Diana Groffen
Executive Director
Downtown Vernon Association
Vernon, BC