



2008 OFA Short Course
Columbus, OH July 12-15, 2008
Session/Speaker Evaluation

Big Box Retail World

Monday, July 14, 2008

5:30 PM

Session ID: 63213

Number of Evaluations returned = 68

Session Attendance Count = 80

Response Rate = 85.0%

Attendee Information

1. Type of operation (can select all that apply)		%			%
Wholesale grower		42.6%	Interior plantscape		2.9%
Retail florist		17.6%	Wholesale florist		0.0%
Retail grower		36.8%	Nursery/Lndscp		33.8%
Education		2.9%	Other		14.7%
Garden center		54.4%			

2. Type of work you do (can select all that apply)		%			%
Owner		44.1%	Employee		22.1%
Manager		48.5%	Sales		32.4%
Grower		19.1%	Buyer		23.5%
Student		1.5%	Designer		10.3%
Educator		4.4%	Other		5.9%

3. Years you've personally been in the business:		%			%
1 to 2 yrs		7.4%	16 or more yrs		45.6%
3 to 5 yrs		16.2%	Not Indicated		5.9%
6 to 15 yrs		25.0%			

Session Evaluation

	Avg. Response	
1. This seminar was relevant to my current needs.	6.3	<i>7 point scale, 7 = Extremely</i>
2. This session was detailed/specific enough to be helpful.	6.5	
3. The information presented matched the program description.	6.4	

Speaker Evaluation(s)

Roy Prevost	1522	Avg. Response
1. Speaker exhibited thorough command of subject.		6.8
2. Speaker effectively communicated information.		6.6

*7 point scale,
7 = Extremely*

Additional Speaker: _____	Avg. Response
1. Speaker exhibited thorough command of subject.	
2. Speaker effectively communicated information.	

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Comments

2 HOUR NEXT YEAR.

30 MINUTES - HALF OF THE TIME - WAS A REPEAT OF MORNING SESSION. NEEDED TO EXPLAIN HOW THAT WAS GOING TO FIT IN WITH THE NEW SUBJECT.

AWESOME SPEAKER.

BEST SPEAKER WE HAVE HEARD. COULD HAVE LISTENED TO ROY FOR HOURS. THANK YOU.

EXCELLENT PRESENTATION. VERY INFORMATIVE & VALUABLE.

EXCELLENT SPEAKER, LOVE THE EXAMPLES & STORIES.

EXCELLENT SPEAKER.

GOOD INFORMATION BUT A SLOW START MEANT WE HAD TO RACE THROUGH MOST OF THE HANDOUT. WOULD RECOMMEND SPEAKER FOR MORE SESSIONS BUT TIME MANAGEMENT NEEDED TO GET MAXIMUM VALUE.

GOT TOO LONG - WAS NOT PARTICULARLY STIMULATING.

GREAT JOB, BRING THIS GENTLEMEN BACK.

GREAT SPEAKER.

GREAT. VERY MOTIVATING.

I WANT TO HAVE MORE INFORMATION FROM THE SPEAKER.

INTERNET IS MORE COMPETITION THAN BIG BOX. X & Y USE INTERNET MORE THAN BOX. HOW DO I APPEAL TO THEM AND GET THEM BACK.

ROY DID A VERY NICE JOB - LOTS OF GOOD POINTS. NEEDED ANOTHER 1/2 HOUR.

TABLES & CHAIR ROWS TOO CLOSE, TOO HARD TO MOVE IN/OUT OF SEAT.

VERY ENJOYABLE.

VERY ENTERTAINING, HIT ON SOME VERY PERTINENT TOPICS - GAVE GOOD ADVICE IN HANDLING THE BIG BOX MINDED PEOPLE. SORRY I HAD TO LEAVE A LITTLE EARLY. MY LOSS. THANKS.

VERY GOOD & ENTERTAINING BUT NEEDED MORE TIME.

VERY GOOD.

WISH YOU COULD HAVE STAYED LONGER.

YOU ARE AN EXCELLENT SPEAKER, I ENJOYED EVERY MINUTE & WISH IT WERE LONGER. THANK YOU.