

South Shore Opportunities Inc.



"Connecting you to your dream"

A Community Business Development Corporation

P.O. Box 1204, Liverpool, NS B0T 1K0

220 North St., Bridgewater, NS

January 8, 2004

To Whom It May Concern:

On November 17th, 2004, we engaged Roy Prevost to present his workshop "Creating Customer Loyalty" to the business members in our community of Bridgewater Nova Scotia. Similar to other communities, we are faced with the prospect of having a Big Box Retailer situating nearby, and it has caused concern among our small business owners.

The evening was an unqualified success. His message was one of optimism and confidence, and he re-assured our smaller businesses that they could ultimately prosper within the maze of Big Box Retail.

Through his message of "Creating Relationships" and the exercise of teaching, "How to Network within the community", the participants left the evening with a new found confidence, and a new approach to their way of doing business.

We highly recommend Roy as a workshop facilitator to any community who want to help their business owners take their businesses to a whole new level.

Sincerely,

Krista Harding, CMA
Executive Director