



Medicine Hat & District Chamber of Commerce
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To whom it may concern:

RE: ROY PREVOST

Our organization recently had the pleasure of hosting a small-business workshop featuring Roy Prevost and the feedback from those who attended was very positive. The topic presented was "How to Prosper In The World of Big Box Retail". Mr. Prevost's presentation was full of useful ideas and examples that any small business could take back and apply with ease, such as: "Attitude of Gratitude" is the perception consumers should get in doing business with you; service is what will make or break your business.

Mr. Prevost proved to be a wonderful speaker, getting to know the participants individually and adding humour throughout the presentation. I would recommend Mr. Prevost to any organization looking for a top-notch and energetic presenter.

Sincerely,

Mary Lou Hansen, Executive Director
Medicine Hat & District Chamber of Commerce