



Voice of the Natural Products Industry

550 Alden Road, Suite 205, Markham, ON L3R 6A8
Phone: 905-479-6939 or 1-800-661-4510
Fax: 905-479-1516 or 1-888-292-2947
E-mail: admin@chfa.ca Website: www.chfa.ca



La voix de l'industrie des produits naturels

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To Whom It May Concern

Roy Prevost recently conducted a seminar at our Retailer Power Program for the Expo West Conference entitled *Competing with a 700 lb Gorilla*.

His presentation, delivered to a capacity crowd, was topical and relevant for the Retailers in attendance. All agreed that the session provided valuable information that would help them succeed in business.

Roy's session received the highest approval rating from all attendees both in terms of content and Roy's presentation skills.

The CHFA has worked with Roy in the past and whole heartedly recommend him as a presenter. We look forward to working with Roy again in the future.

Sincerely,

JUDY SHARPE
DIRECTOR, TRADE SHOWS & CONFERENCES
CANADIAN HEALTH FOOD ASSOCIATION