



Community Futures Development Corporation

of Middlesex County

January 5, 2006

Roy Prevost - President
Oakray Marketing Services Ltd.
#306-6838 Station Hill Drive
Burnaby, BC
V3N 5A4

Dear Roy:

Community Futures Development Corporation of Middlesex County is pleased to offer this letter of recommendation to your firm.

As a non-profit organization with a Federal mandate to provide counselling services to small business owners in Middlesex County, Ontario, we are very much aware of the need for access to professional and poignant advice for these entrepreneurs. Representing a large geographic region, with over 10 small rural downtowns surrounding a large urban centre of over 330,000 residents, furthermore poses significant challenges in the wake of significant big box retail development.

Your openness to working together with our organization and community partners in delivering your "Prospering in a Big Box Retail World" seminar during Small Business Month 2005, was greatly appreciated. Your message was positive, direct, and much needed in our community.

We would strongly recommend your services to any other community or organization in need of a clear, positive and most of all, helpful message for small retailers and service providers dealing with big box retail trends.

Best Regards,

Cara A. Finn, BBA, CMSM
General Manager