



March 3, 2006

Mr. Roy Prevost
Oakray Marketing Services Ltd
#306-6838 Station Hill Drive
Burnaby, BC
V3N 5A4

Dear Roy,

Thank you for attending the Bowen Island Chamber of Commerce's 2006 Annual General Meeting this past week.

We had approximately twice the turnout of attendees than we ever have had at one of our meetings and, I have to say, they all stayed enraptured with your presentation on "competing with the 700 Pound Gorilla next door. As you know, OUR Gorilla is Vancouver.

You gave our merchants some insights, some new ideas, but most important you gave them CHALLENGES! I do hope by the time you re-visit our shores, you will find some of your concepts on Customer Service in place throughout the community.

I have had comments sent to me saying it was the "best seminar of this type I have attended". "Great speaker last night. I usually don't buy in to the 'sis boom bah, ra, ra and ra' stuff but this guy actually had me looking over my shoulder." And "a very enjoyable and inspirational meeting."

I have no hesitation, putting on my "other hat" as chair of the Bowen Island Spirit of BC Committee and recommending you to Ian Tait, Director, Community Initiatives of 2010 LegaciesNow. I am confident that you could take your message to any community and inspire them with a message with a 2010 focus but a 2020 Vision.

Thank you once again,

Sincerely

A handwritten signature in black ink, appearing to read "Murray Atherton". The signature is fluid and cursive, with a large initial "M".

Murray Atherton, President