



2008 OFA Short Course
Columbus, OH July 12-15, 2008
Session/Speaker Evaluation

Retaining and Motivating Employees in Small Businesses

Monday, July 14, 2008

9:15 AM

Session ID: 63112

Number of Evaluations returned = 94

Session Attendance Count = 123

Response Rate = 76.4%

Attendee Information

1. Type of operation (can select all that apply)		<u>%</u>		<u>%</u>
	Wholesale grower	55.3%	Interior plantscape	3.2%
	Retail florist	7.4%	Wholesale florist	0.0%
	Retail grower	27.7%	Nursery/Lndscp	29.8%
	Education	5.3%	Other	4.3%
	Garden center	35.1%		

2. Type of work you do (can select all that apply)		<u>%</u>		<u>%</u>
	Owner	34.0%	Employee	20.2%
	Manager	60.6%	Sales	28.7%
	Grower	22.3%	Buyer	28.7%
	Student	4.3%	Designer	11.7%
	Educator	8.5%	Other	4.3%

3. Years you've personally been in the business:		<u>%</u>		<u>%</u>
	1 to 2 yrs	5.3%	16 or more yrs	39.4%
	3 to 5 yrs	13.8%	Not Indicated	9.6%
	6 to 15 yrs	31.9%		

Session Evaluation

	<u>Avg. Response</u>	
1. This seminar was relevant to my current needs.	6.3	<i>7 point scale, 7 = Extremely</i>
2. This session was detailed/specific enough to be helpful.	6.4	
3. The information presented matched the program description.	6.4	

Speaker Evaluation(s)

Roy Prevost	1521	<u>Avg. Response</u>
1. Speaker exhibited thorough command of subject.		6.6
2. Speaker effectively communicated information.		6.7

*7 point scale,
7 = Extremely*

Additional Speaker: _____	<u>Avg. Response</u>
1. Speaker exhibited thorough command of subject.	
2. Speaker effectively communicated information.	

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Comments

EVERY EMPLOYER SHOULD HEAR HIS PRESENTATION.

EXCELLENT PRESENTATION, ENERGETIC SPEAKER. WOULD STILL LIKE MORE SPECIFIC EXAMPLES OF MOTIVATIONAL TOOLS - ESPECIALLY LOW OR NOT COST, ETC. HOW TO SET UP EMPLOYEE RECOGNITION PROGRAM.

EXCELLENT PRESENTATION, THOROUGHLY ENJOYED. GREAT SPEAKER FOR CENTS SHOW IN JANUARY. HOPEFULLY WILL PRESENT.

EXCELLENT.

EXCELLENT.

EXCELLENT. BRING BACK. VERY IMPORTANT.

EXCEPTIONAL. DETAILS & STEPS TOWARD SUCCESS WITH EMPLOYEES THAT WILL TRANSFORM BUSINESSES - ALL IN AN HOUR.

FABULOUS. I CAME AWAY WITH WONDERFUL IDEAS I CAN ACTUALLY USE. ROY IS A SUPERB SPEAKER AND A JOY TO LISTEN TO. I TOOK MANY PAGES OF NOTES AND NEVER YAWNED. ROY IS GREAT. I LOOK FORWARD TO HIS NEXT CLASS.

FANTASTIC SESSION.

GREAT IDEAS, VERY WELL PRESENTED.

GREAT PROGRAM.

GREAT SPEAKER EASY TO UNDERSTAND RIGHT ON TARGET EASY TO FOLLOW REAL IDEAS TO SOLVE REAL PROBLEMS.

GREAT SPEAKER, VERY CLEAR. I WILL COME BACK AGAIN TO LISTEN TO HIM.

GREAT SPEAKER. GREAT INFORMATION TO HELP MY BUSINESS. THANK YOU.

GREAT TIPS.

GREAT.

MAKES ABSOLUTE SENSE.

MORE SOLUTIONS FOR MANAGEMENT STUCK IN THE MIDDLE WITH OWNERS AND EMPLOYEES.

MUST HAVE BACK NEXT YEAR.

REPEAT - GREAT.

ROY WAS A GREAT SPEAKER - MAKE SURE HE IS BACK NEXT YEAR.

ROY WAS AN EXCELLENT SPEAKER. I RECEIVED A LOT OF KNOWLEDGE FROM HIS SEMINAR.

THANK YOU.

VERY GOOD. HAPPY THAT I WAS HERE.

VERY INFORMATIVE - LOTS OF TAKE HOME INFORMATION.

VERY PASSIONATE & HELPFUL - GREAT IDEAS. HOPE TO HEAR MORE FROM HIM NEXT YEAR.

VERY PRACTICAL INFORMATION THAT CAN IMPACT MY OFFICE IMMEDIATELY. ENJOYED IT.

VERY RELEVANT AND HONEST.